



## THIS MONTH : NOT ANOTHER @\*!%\* NEWSLETTER

With the new year comes an effort on our part to circulate the newsletters more widely and for some of you this may be the first One17 newsletter you have seen. This therefore seems a good time to 'go back to basics' and explain who we are, what we are about etc.

**One17 Design** is the collective name for our group of independent companies, each covering a separate but related design discipline. All companies are united by a belief that good design improves the quality of life, enhances commercial performance and ensures best use of resources.

We operate from a single building, the Dyehouse, in Armitage Bridge just outside Huddersfield, which we converted for our own use. The companies operate individually or collaboratively with the aim of delivering effective, focussed solutions to your project.



**One17 AD** is our chartered architectural practice. It has been in existence in the Huddersfield area in one guise or another for well over forty years and has in that time gained experience in nearly every building type imaginable, as new buildings or through conversion, refurbishment or extension.

**One17 SD** is our structural and civil engineering consultancy, dealing with all manner of structures, foundations, drainage and highways works.

**One17 PM** is our project management arm. It forms the link between you the client, the design team and all the different tradespeople, suppliers etc to deliver your project to the point where you take possession.

**One17 GC** is our graphic communications consultancy which can provide everything from the most straightforward print requirement such as letterheads and business cards, through to full corporate identity programmes, website design, e-trading packages as well as exhibition design and interactive media.

**One17 ED** is our education company. It designs, writes and publishes a wide range of educational materials under the brand name Kid Premiership. Working closely with organisations such as schools, Sure Start Children's Centres, and Primary Care Trusts the ethos of Kid Premiership is to deliver key educational messages through high impact cartoon images and simple text – making education fun. For more details see our website:

<http://www.kidpremiership.com>

Further details of all the other companies (and copies of all previous newsletters) can

be found through our website:  
<http://www.one17design.com>

Whilst the websites provide a lot of information about us, we aim to do something slightly different with our newsletters. We see them as an opportunity to raise issues of interest or concern within our industries and, by putting our own points of view, give you a better understanding of our approach. If working together successfully is about forming relationships then the better you know us, the easier that should be!

Because of the diversity of work that we do, even people with whom we have worked for a number of years have little idea of the full scope of services we offer. If you have something in mind that you think we might be able to help you with (can you explain how to assemble our widgets using just illustrations? can you handle written appeals against refusal of planning permission?) then almost certainly we can.

Whilst we work throughout Britain we also have a strong commitment to our local area. We feel part of the community and wish to contribute to it. To complement our other charitable activity we are now inviting clients who require a preliminary, no obligation meeting, to make a minimum £50 donation to our charities. In this way we hope to raise funds for deserving causes whilst providing professional advice to help in making important decisions.

So there we have it. Next month we shall get back to our more usual format and deal with more topical matters. If you feel like responding to anything in these newsletters, please e-mail us at:  
[solutions@one17design.com](mailto:solutions@one17design.com)